Nudge.ai Handoff Deliverables

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Client: Andrew MacDonald

The Nudge team's capstone project is focused on designing a real-time, user-centered platform that helps students instantly connect with peers for help or to offer support based on availability. The idea of the app was to create an intuitive, visually engaging, and mobile experience that removes social hesitation and makes it easier to reach out.

The deliverables for this project include a fully functional Figma prototype, branding documents and assets, and a research report. These handoffs include direct links to all working documents and files, with additional materials provided on our website.

Quick Links & Handoffs

Website:
- Website with all project resources

Prototype:
- Figma Make Prototype

Branding Assets:
- Brand Visual Style Guide
  - Color Palette
  - Logo
  - Typography
  - Poster

Research Report:
- Research Presentation

One Pager:
- One Pager (Promotional Poster)